

2020-2021 BOARD OF SELECTMEN GOALS**Adopted August 10, 2020**

Topic Area	Goals
Financial Management	Engage in long range planning of Capital between BOS, BOF and BOE
	Explore shared services between Town of Simsbury and Simsbury Board of Education
	Update financial benchmarking for the BOS and BOF
	Complete revenue fund analysis; implement recommendations
	Demonstrate how tax dollars are distributed; show impact on median valued home
Maintaining Quality of Life/Community Character	Support the work of the SPIRIT Council
	Research ability to upgrade signage on state roads
Fostering an Engaged, High Quality Workforce	Facilitate employee engagement opportunities
	Create executive coaching & 360 feedback opportunities for employees
	Invest in our workforce through professional development opportunities
Parks & Recreation	Explore Pollinator Pathways opportunities
	Explore the Open Space Ranger Program
	Disc Golf - create a capital project for disc golf
	Splash Pad - create a capital project for a splash pad; seek donations and grants
Infrastructure	Prepare visual of what North End of Town will look like after Big Y and Sidewalks are complete
	Advocate for expansion of water and gas line installation; increase coordination between utilities
	Improve cell service in town
	Parking improvements (not an all inclusive list): DOT commuter lots, contiguous business parking, parking on Route 10/lined parking on-street
	Research underground utilities for center of town
Transportation	Advocate for improvements to DOT timing of lights on Hopmeadow in Weatogue
	Increase bus service; explore opportunities for fixed route service
EDC	Complete research on business incentive policy, provide recommendations to update the policy
	Conduct business outreach visits; collect and track feedback received on the visits
	Identify infrastructure improvements that the town can support to help entrepreneurs be successful
	Assist with promoting 350th Anniversary events
	Complete marketing materials refresh for tourism, real estate, and business recruitment purposes
	Improve wayfinding signage
	Develop a plan for co-working space(s)